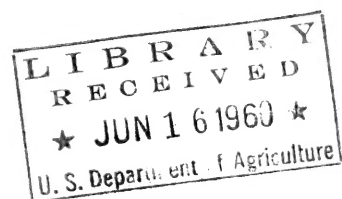
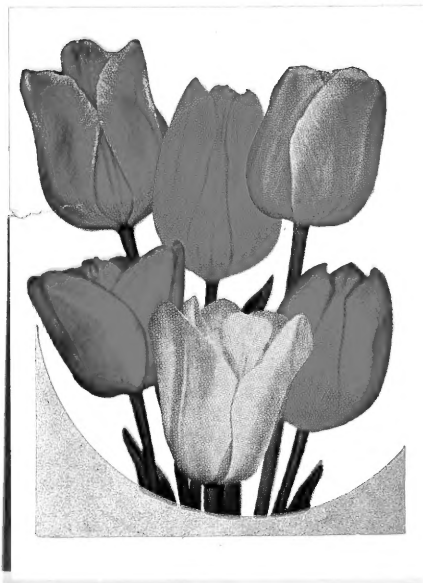


1960
WHOLESALE PRICES
Fall Flower Bulbs
IMPORTED AND DOMESTIC



OUR TERMS

Prices in this list are F.O.B. our warehouse, Cocoa, Florida, unless otherwise indicated. Imported Fall Bulbs, if ordered early, can be shipped direct from port of entry with important savings in time and cost to you. See special offer.

TERMS: 2% ten days, net 30 days, to our established accounts, and also new accounts with satisfactory credit rating and references. Discount of 3% if cash is sent with order.

PROMOTIONAL MATERIAL — FREE: Beautiful color pictures are furnished free of extra cost. Booklets, counter cards, posters, window streamers, newspaper advertising mats and other materials will be furnished without cost to you through Associated Bulb Growers of Holland.

ORDER EARLY: Place your order early so you will be sure of getting exactly what you want, when you want it.

ALEXANDER P. THOMAS BULB FARMS

ALEXANDER P. THOMAS BULB FARMS • P. O. BOX 187 • COCOA • FLORIDA



Serv-Ur-Self **BULB DISPLAYS**

Complete with color pictures.

Just open up and start selling!

**Delivery: September to December
except Dutch Iris, October to
January.**

NUMBER ORDER	CONTENTS OF S-U-S CASES	SUGGESTED RETAIL	RETAIL VALUE PER CASE	YOUR PRICE PER CASE
S-U-S #401	400 TOP SIZE DARWIN TULIPS, (12cm up). 100 each Four Leading Varieties.	10¢ each \$1.00 per doz.	Up to \$40.00	\$21.00
S-U-S #480	400 FIRST SIZE DARWIN TULIPS, (11-12cm). 100 each Four Leading Varieties.	8¢ each 89¢ per doz.	Up to \$32.00	\$17.00
S-U-S #482	400 FIRST SIZE PARROT TULIPS, (11-12cm). 100 each Four Varieties.	8¢ each	\$32.00	\$18.50
S-U-S #201	200 HYACINTHS, Large Bedding Size (15-16cm). 50 each Four Best Varieties	20¢ each	\$40.00	\$22.00
S-U-S #500	100 KING ALFRED DAFFODILS, DN #2 50 NARCISSUS "Mount Hood" DN#2 50 NARCISSUS "Inglescombe" DN#2	18¢ each 6 for \$1.00	Up to \$36.00	\$19.00
S-U-S #600	1000 DUTCH IRIS BULBS, Large. 250 each Four Leading Varieties.	50¢ per doz.	About \$41.00	\$21.00
S-U-S #600A	500 DUTCH IRIS BULBS, Large. 125 each Four Leading Varieties.	50¢ per doz.	About \$20.50	\$11.00

Note: Dutch Iris can be shipped October 1 through December, but not before October 1.

**The above Serv-Ur-Self BULB DISPLAYS
are packed only in our own plant
therefore, cannot be shipped direct from port**

Ready-Made

DISPLAY CASES

OF IMPORTED FALL BULBS

Packed for Us in Holland!

Complete with Color Pictures!

Open the Boxes and

Start Selling!



ORDER NUMBER	CONTENTS OF CASE	SUGGESTED RETAIL	RETAIL VALUE PER CASE	YOUR PRICE PER CASE
HT-10	1000 TOP SIZE TULIPS (12cm up) 100 each of the following excellent varieties: BLUE PARROT, GOLDEN HARVEST, PRINCESS MARGARET ROSE, QUEEN OF THE NIGHT, RED PITT, ELMUS (cherry red, white border) ROSE COPLAND, WEBER(white, bordered pink) VANDER ERDEN (fire red), WM. PITT	10¢ ea. 12 for \$1.00	\$85.00 to \$100.00	\$48.00
HT-20	1000 FIRST SIZE TULIPS (11-12cm) Same as assortment HT-10 above but in First Size instead of Top Size bulbs	8¢ ea. 12 for 89¢	\$74.00 to \$80.00	\$40.00
HH-40	400 LARGE HYACINTH BULBS (16-17cm) as follows: 100 OSTARA (dark blue), 100 L'INNOCENCE (white), 100 LADY DERBY (pink), 50 CITY OF HAARLEM (yellow), 50 LA VICTOIRE (red)	20¢ each	\$80.00	\$45.00
HD-35	350 EXTRA LARGE DAFFODILS (DNII) as follows: 200 KING ALFRED (large trumpet yellow), 50 MOUNT HOOD (large trumpet, pure white), 50 MUSIC HALL (white with yellow trumpet), 50 TEXAS (double yellow with red center)	18¢ to 20¢ each	\$63.00 to \$70.00	\$35.00
*HR-100	1000 DUTCH IRIS as follows: 250 each. WFDGE-WOOD (light blue) 8/9cm, GOLDEN HARVEST (yellow) 7/8cm, IMPERATOR (dark blue) 7/8cm, WHITE EXCELSIOR (white) 7/8cm. *DUTCH IRIS DELIVERED ABOUT OCT. 1	4¢ ea. 45¢ per doz.	\$38.00 to \$40.00	\$20.00

**ALL ABOVE CASES SHIPPED TO YOU DIRECT
FROM PORT, UPON ARRIVAL FROM HOLLAND**

SAVES YOU TIME AND MONEY

AMARYLLIS, Domestic October to April

Giant Hybrid Meade Strain

The American Meade Strain of Amaryllis (*Hippeastrum*) makes gorgeous giant blooms in colors ranging from near white (with pencil striping) through various shades of pink to deepest reds and candy stripes. They are used extensively in the South for outdoor planting and they are popular bulbs in the North for indoor growing in pots. For indoor flowering, the bulbs should be potted in a mixture of fibrous loam, leafmold and sand, with liquid manure applied during the blooming period. They may be potted as soon as available, with the shoulder of the bulb protruding from the soil. If kept at a fairly even temperature of 65°F. they will develop a good vigorous root system. When the weather warms and after blooming, the potted plant can be placed in the soil outdoors and taken in again in the fall for flowering indoors. In mild climates bulbs may be kept outdoors in the ground from season to season; elsewhere they must be lifted and stored in dry sand through the winter.

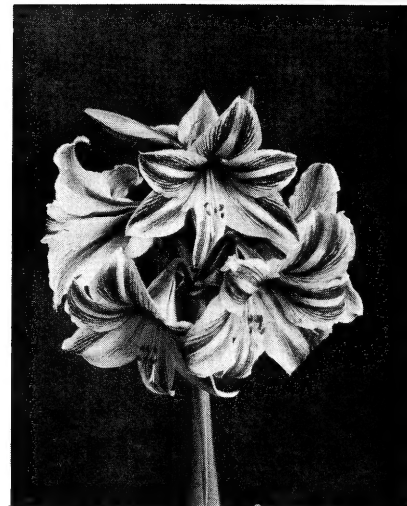
MIXED COLORS ONLY

Prices F.O.B. Florida Farm

	Per 100	Per 1000
3" and up diameter	\$40.00	\$370.00
*2¾" to 3" diameter	27.00	250.00
*2½" to 2¾" diameter	18.00	170.00
2¼" to 2½" diameter	13.50	125.00
2" to 2¼" diameter	9.00	85.00

*Most popular sizes for counter sales

Minimum Order: 100 bulbs, 250 or more priced at the 1000 rate.



AMARYLLIS, Imported November to April

"Royal Dutch"

Widely publicized in the flower magazines and general publications, the new, improved Dutch Hybrid Amaryllis (*Hippeastrum*) are in good demand. For their mammoth, majestic blooms, up to 8" across, and superb color and form, they easily justify the premium prices which they command. The mammoth size bulbs which we import, measuring fully 3¼" - 3½" in diameter, make several blooms to the stem and usually two stems per bulb. They make a truly sensational pot plant and the blooms are long lasting. Available in colors as listed below. Finest strain available, imported from old-established Holland grower. Guaranteed true to color.

Per 10 bulbs	\$18.00
Less than 10 bulbs, each	2.00
Suggested Retail, each	\$3.00 to \$4.00

Your choice of Five Beautiful colors: bright red, clear orange, pure white, dark red, rose pink.



ANEMONES

Delivery all year

	Tops	No. 1	No. 2
Monarch De Caen, Mixed Colors	3/4"-7/8"	5/8"-3/4"	1/2"-5/8"
Single Poppy Type, per 100	\$ 5.00	\$ 3.50	\$ 1.50
per 1000	45.00	30.00	12.00
St. Brigid, Mixed Colors			
Double Flowered Type, per 100	6.00	4.00	1.75
per 1000	52.00	35.00	14.50



RANUNCULUS

September to May

World Famous "Tecolote" Giant Strain which is the result of years of selection and roguing to produce large flowers in a beautiful range of colors.
Mammoth hybrid double flowers. Mixed Colors.

Prices FOB Cocoa, Florida

	Tops	No. 1	No. 2
	3/4"-7/8"	5/8"-3/4"	1/2"-5/8"
Per 100	\$ 4.00	\$ 2.75	\$ 2.00
Per 1000	35.00	24.00	18.00

Ranunculus Counter Display Carton

Contains 250 each of 5 SEPARATE COLORS in "Tecolote" Giant Ranunculus (Red, Pink, Yellow, White, Sunset) complete with individual full color pictures for an effective self-selling counter display.

Total of 1250 Bulbs, No. 1 size 5/8"-3/4". Your Total Cost\$40.00



CALLA AETHIOPICA (White)

August to December

Most widely known of the Calla family, Calla Aethiopica produces large, white waxy blooms on stems up to 2 1/2 feet. The leaves are a rich green, large and smooth, making a beautiful setting for the showy blooms. The white Calla is widely grown in pots for indoors blooms, also as a perennial outdoors in mild climates, and in the North for summer blooms in the garden. The bulbs can be potted as soon as available or stored and planted directly outdoors after frost danger. Callas like rich, moist soil.

	Per 100	Per 1000
2" up diameter	\$40.00	\$355.00
1 3/4"-2" diameter	30.00	265.00
1 1/2"-1 3/4" diameter	20.00	180.00
1 1/4"-1 1/2" diameter	11.00	96.00

CROCUS, Imported

September to January

	9/10cm Per 100	8/9cm Per 100
King of the Blues, dark blue	\$2.75	\$2.25
King of the Striped, white with blue stripes	2.75	2.25
Mount Blanc, pure white	2.75	2.25
Remembrance, lavender blue	2.75	2.25
Mammoth Yellow	2.75	2.25
Mixture, all colors	2.75	2.25

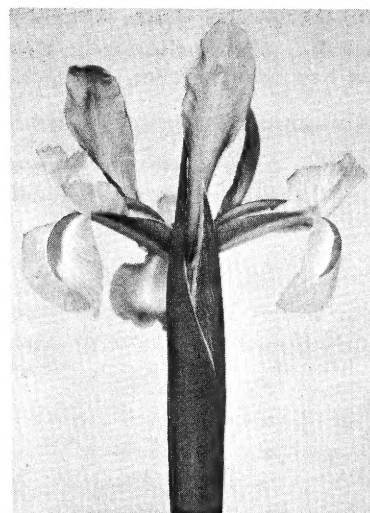
DUTCH IRIS

October to January

Prices Per 1,000

Golden Harvest, deep yellow	7/8cm	\$20.00
Imperator, dark blue	7/8cm	20.00
Wedgewood, light blue	8/9cm	20.00
White Excelsior, pure white	7/8cm	20.00
Mix, all colors	7/8 & 8/9cm	20.00

Packed in units of 1000, 500, 250 or 100 per variety. Also available in Counter Display Boxes. See pages 2 and 3.



GLADIOLUS, Giant Flowering

August and later

For Fall Planting in Florida and Gulf Coast Areas

We carry ample stocks of Gladiolus bulbs for late summer and fall delivery to those areas where Glads can be planted at that time, for fall and early winter blooms. Late summer and fall plantings can be made in Florida and Gulf Coast areas where there is time for flowers to bloom before danger of a hard freeze. Bulbs are clean and select for counter sales, well-cured for fall planting.

Color Varieties

ELIZABETH THE QUEEN,
Lavender
HARRY HOPKINS, Dark Red
HOPMAN'S GLORY, Yellow
MEMORIAL DAY, Purple
MODERN TIMES, Wine-red

ROSA VAN LIMA, Rose Pink
SPIC & SPAN, Deep Pink
SNOW PRINCESS, White
VALERIA, Soft Scarlet
WHITE GOLD, Deep Cream

Minimum Order: 1000 bulbs (250 or multiples of 250 per variety). In smaller quantities for counter sales, see assortments offered in our S-U-S Cases below.

Packing: In sturdy shipping containers, gross weight 30-35 lbs. per case, color varieties carefully labelled.

Florida Grown Bulbs

Prices F.O.B. Cocoa, Florida

Sizes	Price per 1000	Wt. per 1000
Jumbos, 2" up diameter	\$30.00	120-140 lbs.
No. 1s, 1½" diameter	25.00	80-100 lbs.

FREE Promotional Materials

With your order for Gladiolus bulbs in minimum and above minimum quantities, we furnish a convenient display case (or cases, depending upon number of varieties ordered). Full-color cards identifying varieties ordered, planting directions circulars and a large, attention-getting window streamer are also furnished free of extra cost. Newspaper mats available upon request.

GLADIOLUS BULB DISPLAY BOX ASSORTMENTS

Assortment No. G-10

Contains: 600 Gladiolus Bulbs, No. 1 (1½"-2" diameter). Four best color varieties, 150 each.

Assortment No. G-15

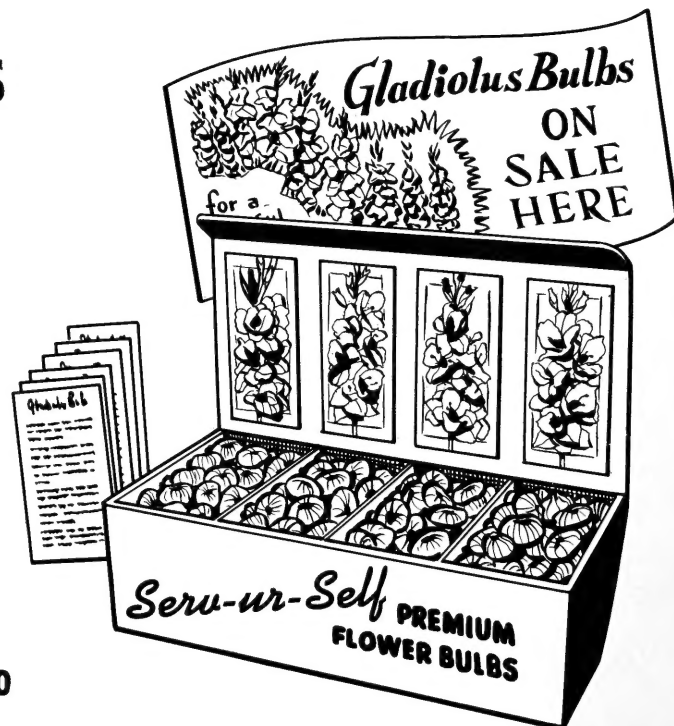
Contains: 600 Gladiolus Bulbs, No. 1s (1½"-2" diameter). Four color varieties different from those in G-10 above, 150 each.

For fall sales and plantings in Florida and Gulf Coast areas, we offer two standard assortments of Gladiolus bulbs in Serv-ur-Self Display cases, as described (G-10 and G-15). Each assortment is shipped complete with Display Case, color pictures, window streamer and planting directions circulars.

SELL BULBS FOR 5c EACH

RETAIL VALUE PER ASSORTMENT \$30.00

Your Total Cost per Assortment \$16.50



Gladiolus Tristis

August to February

Scented Winter Gladiolus

The Gladiolus Tristis is a lovely, miniature gladiolus, producing an abundance of well-formed, cream-white florets on a stem 18-20" high. Blooms are delightfully fragrant, especially at night. The corms of Gladiolus Tristis are small, but sizes offered will produce good blooms the first season. Planting directions furnished with bulbs.

	Per 100	Per 1000
Size 1/2" to 1" diameter	\$2.50	\$22.50

GLORIOSA (Glory Lily) Year 'Round →

Orange-Scarlet Climbing Lily (Rothschildiana)

Also known as the Glory Lily, the Gloriosa Rothschildiana tuber produces a climbing plant which grows rapidly four to six feet tall, requiring trellis support. From 10 to 30 blooms of brilliant scarlet and yellow develop from a single tuber. The plant thrives in southern gardens but is also in the North in greenhouses, and outdoors in warm locations during summer months.

The tubers should be planted in a bed of rich soil. Lay the tuber on its side with the sprout end about two inches under the soil and the more slender end somewhat deeper. The plant will grow in full sun or semi-shade.

Size (Length)	Prices F.O.B. Florida	
	Per 10	Per 100
4" to 5"	\$4.00	\$35.00
5" to 6"	5.00	44.00
6" to 7"	6.50	56.00
7" up	8.00	70.00

Minimum Order: 10 tubers; 25 or more priced at the 100 rate. Larger quantities quoted upon request.

HYACINTHS, Imported

September to January

Sizes		Per 100
		Bags of 50 or 100
Large Forcing	17-18cm	\$13.50
Forcing and Outdoor	16-17cm	11.50
Large Bedding	15-16cm	10.50
Bedding	14-15cm	8.50

PINKS

Lady Derby, light pink
Pink Pearl, rose pink

REDS

Jan Bos, rich scarlet
LaVictoire, carmine red

YELLOW

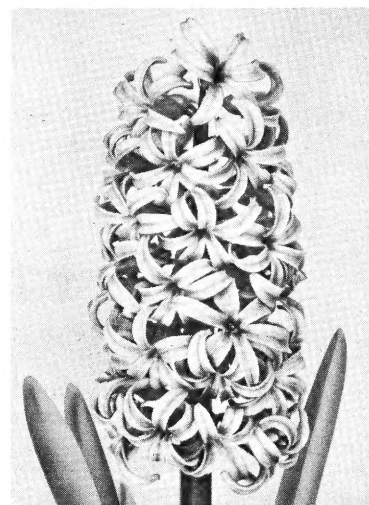
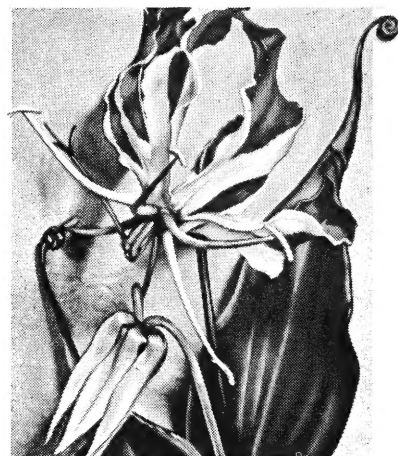
City of Haarlem, yellow

WHITES

L'Innocence, pure white
Edelweiss, pure white

BLUES

Bismarck, sky-blue
Dr. Lieber, medium blue
King of the Blues, dark blue



Hyacinths also available in counter display boxes. See pages 2 and 3.



Ismene Calathina

September to March

"Peruvian Daffodil" →

Umbels of 3 to 5 sweet-scented pure white flowers. Stems and leaves like Amaryllis; 12 to 18 inches tall.

	Per 10	Per 100
1 1/2" and up diameter	\$2.50	\$22.50

LILY, (*Lilium Longiflorum*)

August to January

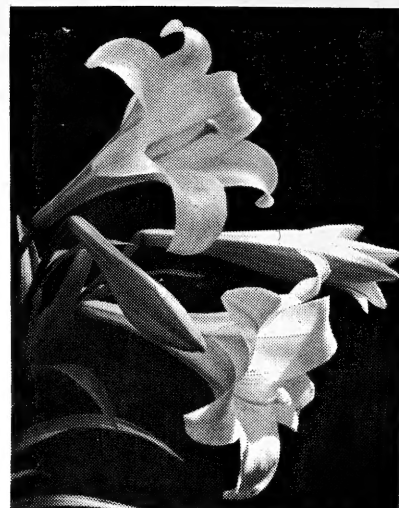
"EASTER LILY"

Improved "Georgia" strain. Compact growing, heavy blooming. Clean, healthy bulbs.

This is the familiar large, white, trumpet-shaped Easter Lily. In the mild climates of the South they are planted outdoors late in the summer or early fall. Elsewhere they can be grown indoors in pots—usually one bulb to a six-inch pot—and kept in a cool, dark place until root system has developed and top growth begins to appear; they can then be brought into full light.

Prices F.O.B. Florida

	Bulbs Per Case	Price Per Case	Price Per 100
9-10 inch	150	\$60.00	\$40.00
8-9 inch	200	65.00	33.00
7-8 inch	250	60.00	25.00
6-7 inch	300	50.00	17.00



EASTER LILY

Minimum Order:
100 Bulbs, or case lots.

NOTE: Reserve your requirements promptly and early as present indications are that these bulbs will be in short supply this season, especially in top sizes.

LILLIES, Famous Jan de Graaff

October to April

Widely publicized in garden and general magazines, these noted Jan de Graaff hybrid lilies have popular appeal. We offer the following special collections:

BULK PAK COLLECTION A-1

In display box with separate full color pictures and color banner. For over-the-counter trade.

No of Bulbs	Variety	Size
25	Enchantment	5-6"
25	Fiesta Hybrids	5-6"
25	Golden Chalice	5-6"
25	Mid Century Hybrids	5-6"
25	Olympic Hybrids	6-7"
25	Valencia	5-6"

Each lot packed with liberal supply of peat moss. 25 of each variety.

Collection No. A-1 Total 150 bulbs, regular catalog Value of \$34.00

SPECIAL COLLECTION PRICE ONLY \$32.00 F.O.B. Oregon Farm

Retail Value of Bulb, 50c — Retail Value of Collection \$75.00

FORCING COLLECTION A-19

Special collection of varieties ideal for potting and sale as they flower. Forcing instructions included.

No. of Bulbs	Variety	Size
25	Harmony	5-6"
25	Destiny	5-6"
25	Joan Evans	5-6"
25	Croesus	5-6"
25	Enchantment	5-6"
25	Valencia	5-6"

Collection No. A-19, Total 150 bulbs in bulk pack, with forcing instructions, regular catalog value \$36.50. Special Collection price only \$32.00. F.O.B. Oregon Farm.



Profit

from the Widespread
Publicity on

**JAN DE GRAAFF
Hybrid Lilies**

●
**STOCK SOME FOR
COUNTER SALES
SELL THEM
GROWING IN POTS**

●
**COMPLETE PRICE LIST
OF JAN DE GRAAFF LILIES
MAILED UPON REQUEST**

Narcissus & Daffodils, Imported

September to January

	Prices per 100		
	Double Nose No. 1	Double Nose No. 2	Double Nose No. 3 & Rounds
YELLOW TRUMPETS	\$12.50	\$9.50	\$8.00
King Alfred			
Rembrandt			
BICOLORS	12.50	9.50	8.00
Music Hall			
Spring Glory			
WHITE TRUMPETS	12.50	9.50	8.00
Mount Hood			
Mrs. E. H. Krelage			
POETAZ	8.00	6.00	5.00
Cheerfulness			
Geranium			
DOUBLE DAFFODILS	9.00	7.50	6.00
Inglescombe			
Texas			
Twink			
LARGE CUP	9.00	7.50	6.00
California			
Flower Record			
Mrs. R. O. Backhouse			



Narcissus, Tender Polyanthus

September to January

Popular for growing indoors in water on a thin layer of gravel, stones or chips.
In mild climates, they also thrive outdoors.

	Quantity Per Case	Prices F.O.B. Florida	
		Price Per Case	Price Per 100
PAPERWHITE			
16cm up	350	\$22.50	\$8.00
15-16cm	450	25.00	7.00
14-15cm	500	25.00	6.00
13-14cm	625	25.00	5.00
SOLEIL D'OR (GOLD)			
14-16cm	500	31.00	7.50
13-14cm	625	31.00	6.00

Minimum Order: 100 bulbs, or full cases



Ornithogalum Arabicum "Star of Bethlehem"

September to January

Clusters of white flowers with glossy black eyes and delightful perfume.
Excellent for Easter. Grows to height of about 2 feet.

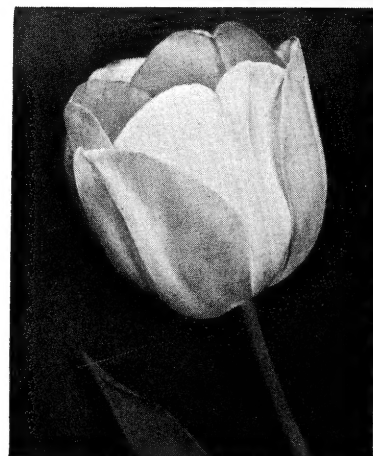
	Per 100
2" up diameter	\$7.50
1 3/4"-2" diameter	6.50

TULIPS, Imported September to January

PACKED 100 BULBS PER BOX.

DARWIN TULIPS

	Top Size 12cm up Per 100	First Size 11-12cm Per 100
BARTIGON MAXIMUS, Cherry Red	\$5.00	\$4.00
THE BISHOP, Dark Purple	5.50	4.75
CLARA BUTT, Salmon Pink	5.00	4.00
INSURPASSABLE, Violet	5.50	4.75
NIPHITOS, Lemon Yellow	5.50	4.75
PRIDE OF HAARLEM, Bright Red	5.00	4.00
PRINCESS ELIZABETH, Rose Pink	5.00	4.00
QUEEN OF THE NIGHT, Dark Maroon	5.00	4.00
RED PITT, Bright Red	5.00	4.00
ROSE COPLAND, Lilac Rose	5.00	4.00
SCOTCH LASSIE, Lavender	5.00	4.00
WM. COPLAND, Lavender	5.00	4.00
WM. PITT, Bright Scarlet	5.00	4.00
WHITE GIANT, Pure White	5.00	4.00
YELLOW GIANT, Golden Yellow	5.00	4.00
MIXED, Rainbow Mixture	5.00	4.00



DARWIN TULIP

COTTAGE TULIPS

ALBINO, White	5.50	4.50
GOLDEN HARVEST, Yellow	5.00	4.00
INGLESCOMBE YELLOW, Canary Yellow	5.00	4.00
LINCOLNSHIRE, Red	5.00	4.00
ORANGE KING, Bright Orange	5.50	4.75
PRINCESS MARGARET ROSE, Yellow, Edged Red	5.00	4.00



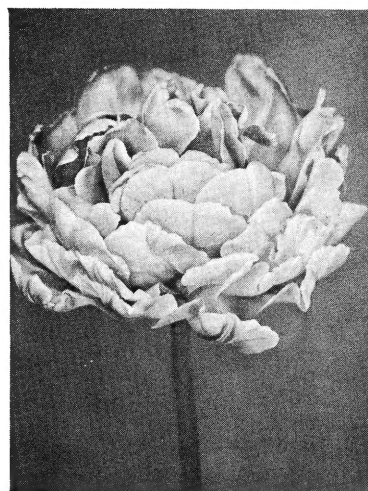
PARROT TULIP

DOUBLE LATE TULIPS (Peony Flowering)

EROS, Rose	5.50
NIZZA, Yellow, Red Stripes	5.50
LIVINGSTONE, Red	5.50
MT. TACOMA, White	5.50
ORANGE TRIUMPHE, Orange	5.50
UNCLE TOM, Maroon	5.50
MIXED	5.50

PARROT TULIPS

BLACK PARROT, Black-Purple	5.50	4.50
BLUE PARROT, Heliotrope Blue	5.50	4.50
FANTASY, Rose and Green	5.50	4.50
FIREBIRD, Scarlet	5.50	4.50
ORANGE FAVORITE, Bright Orange	5.50	4.50
TEXAS GOLD, Deep Yellow	5.50	4.50



DOUBLE LATE TULIP

BOTANICAL TULIP

	11-12cm	10-11cm
FOSTERIANA "Red Emperor"	6.50	5.50

SPECIAL ORDER BLANK — FALL SELECTION

"CLEAR-VU" JUMBO & "BIG PAK" PACKAGED BULBS

ALEXANDER P. THOMAS BULB FARMS • P. O. BOX 187 • COCOA, FLORIDA

Date _____

SHIP TO _____

Address _____

City _____ State _____

Ship on or about _____ Check or M. O. Enclosed \$ _____ Charge ☐
(Remittance with order deduct 3%)

"CLEAR-VU JUMBO" PACKAGES

"BIG PAK" PACKAGES

Order in Dozens, or Fraction of Dozen.

DOZ. PKGS.	B U L B S		AVAILABLE
	AMARYLLIS, Mixed Colors		Oct.-Apr.
	ANEMONES, Mixed Colors		Sept.-May
	CALLA LILY, White		Aug.-Feb.
	DAFFODILS, King Alfred		Sept.-Jan.
	DUTCH IRIS		Oct.-Feb.
	EASTER LILY (L. Longiflorum)		Aug.-Jan.
	*GLADIOLUS, Mixed Colors		Aug.-May
	*For Late Summer & Fall Planting In Florida & Gulf Coast Only, Where Gladiolus Can Bloom Before First Hard Freeze	Red	"
		Pink	"
		Yellow	"
		Lavender	"
		White	"
		Purple	"
	GLORY LILY (Gloriosa Roths)		Aug.-May
	HYACINTHS, Dutch, Mixed		Sept.-Jan.
	NARCISSUS, Mixed Colors		Sept.-Jan.
	NARCISSUS, Paperwhite		Sept.-Jan.
	NARCISSUS, Soleil D'Or		Sept.-Jan.
	RANUNCULUS, Mixed Colors		Sept.-May
	TULIPS, Darwin, Mixed Colors		Sept.-Jan.
	" " Red		"
	" " Pink		"
	" " Yellow		"
	" " White		"
	" " Purple		"
	TULIPS, Parrot, Mixed Colors		Sept.-Jan.
	WATSONIA, Mixed Colors		Aug.-Jan.
	TOTAL DOZ. PKGS @ \$6.25 PER DOZ		\$

DOZ. PKGS.	B U L B S		AVAILABLE
	AMARYLLIS, Mixed Colors		Oct.-Apr.
	ANEMONES, Mixed Colors		Sept.-May
	DUTCH IRIS, Light Blue		Oct.-Feb.
	" " Dark Blue		"
	" " Yellow		"
	" " White		"
	FREESIAS, Mixed Colors		Sept.-Jan.
	*GLADIOLUS, Mixed Colors		Aug.-May
	*For Late Summer & Fall Planting In Florida & Gulf Coast Only, where Gladiolus Can Bloom Before First Hard Freeze	Red	"
		Pink	"
		Yellow	"
		White	"
		Purple	"
	GLADIOLUS TRISTIS, Imported Miniature Scented Glad		Aug.-Feb.
	RANUNCULUS, Mixed Colors		Sept.-May
	ZEPHYR LILY, Mixed Colors		Aug.-May
	TOTAL DOZ. PKGS. @ \$4.25 PER DOZ		\$

NOTE: Cost of "Big Pak" package, \$4.25 per doz., 35 1/2c per package, 40% profit.

DISPLAY RACK

- ☐ NOT REQUIRED
☐ SHIP ON REFUNDABLE DEPOSIT OF \$12.00

Note: Deposit of \$12.00 on display rack refunded upon return of rack, motor freight charges prepaid, or when orders for packaged bulbs total \$240 (wholesale) in one season or consecutive seasons.

FULL TRANSPORTATION CHARGES ALLOWED

within 1000 miles radius of Cocoa, Florida, on shipments of "Clear-Vu Jumbo" and/or "Big Pak" packages totalling \$60 or more at wholesale prices. Actual charges allowed or 5% of invoice value (whichever is less) if beyond 1000 miles radius of Cocoa, Florida. Shipments totalling less than \$60, prices are F.O.B. Cocoa, Florida.

NOTE: Cost of Clear-Vu Jumbo package, \$6.25 per doz., 52 1/12c per package. Suggested retail price 89c per package, 41 1/2% profit.

GRAND TOTAL AMT. THIS ORDER \$

PLANTS, ANNUALS Delivery Oct. to May

Healthy, well rooted field-grown plants wrapped in damp sphagnum moss to retain their freshness and color for counter sales for many days. Packed in bunches of 25 plants, 20 bunches per display carton, total of 500 plants per carton.

Wholesale Prices

Per Carton of 500 Plants (Counter Display):

	F.O.B. Georgia Farm	Delivered*
Calendula, Pacific Beauty, Mixed	\$6.75	\$8.50
Candytuft, Sempervirens	6.75	8.50
Pansy, Arcadia Giant, Mixed	6.75	8.50
Pansy, Steele's Jumbo, Mixed	8.00	9.75
Salvia, "St. Johns Fire"	6.75	8.50
Stocks, Dwarf Ten Weeks	6.75	8.50
Minimum Order: 1000 plants (2 cartons of 500 each)		

*If ordered at the Delivered prices and remittance accompanies order, plants will be shipped prepaid Express or Parcel Post (Air-Freight prepaid if shipment consists of 5 cases or more to any town served by Eastern Airlines direct.) Remittance must accompany orders requesting prepaid shipments.

ALL PLANTS GUARANTEED TO ARRIVE IN GOOD CONDITION



All plants are shipped in attractive counter display cartons, 500 plants to carton; 20 bunches, 25 plants per bunch.

LYCORIS, (Spider Lily)

September to January

	Size (Diam.)	FOB Florida	
		Per 100	Per 1000
Aurea, rich golden yellow	1 1/2 - 1 3/4"	\$12.00	\$110.00
Radiata, coral red	1 1/2 - 1 3/4"	6.00	55.00
250 or more bulbs at the 1000 rate			

WATSONIA

August to November

Gladiolus-like flower, with graceful flower spikes, often six feet in height. Lovely shades of pink, lavender, orchid, fuschia red and white. Bulb sizes vary according to growing characteristics of varieties.

	FOB Florida	
	Per 100	Per 1000
Mixed colors only	\$6.00	\$55.00

ZEPHYRANTHES

September to May

"Zephyr", "Rain Lily", or "Fairy Lily", also sometimes called "Miniature Amaryllis". Plant fall and spring. Lovely lily-like blooms appear through spring and summer, usually after rain. Excellent border or rock garden subject..

	Prices FOB Cocoa, Florida	
	Per 100	Per 1000
Mixed colors (pink, white and yellow)	\$3.50	\$30.00

Pictured Packaged Bulbs August and later

CLEAR VU JUMBO PACKAGE

Each bulb item packed in polyethylene bag with jumbo size (6" x 8") picture label of flower in natural colors, and full planting instructions. Sell on sight. Liberal profit.

Late Summer, Fall Selections

	Bulbs Per Package	Bulb Size	Available
AMARYLLIS, Meade Hybrid Mix	3	2 1/4"-2 1/2"	Oct.-April
ANEMONES, Mixed Colors	36	1/2"-5/8"	Sept.-May
CALLA LILY, White (Aethiopica)	3	1 1/4"-1 3/4"	Aug.-Feb.
DUTCH IRIS, Mixed Colors	24	7-9cm	Oct.-Feb.
EASTER LILY	3	6-7" Circ.	Aug.-Jan.
*GLADIOLUS, Rainbow Mix	15	No. 1	Aug.-May
also separate colors: Red, Pink, Yellow,	or		
Lavender, White and Purple	12	Jumbo	
*GLORY LILY (Gloriosa R.)	1	5-6"	Aug.-May
Orange Scarlet Climbing Lily			
RANUNCULUS, Mixed Colors	24	1/2"-5/8"	Sept.-May
HYACINTHS, Dutch, Mixed Colors	4	15-16cm	Sept.-Jan.
DAFFODILS, King Alfred	4	DN #2	Sept.-Jan.
NARCISSUS, Asst. Varieties	4	DN #2	Sept.-Jan.
NARCISSUS, Paperwhite	8	14-15cm	Sept.-Jan.
NARCISSUS, Soleil D'Or (Sun of Gold)	6	14-16cm	Sept.-Jan.
TULIPS, Darwin	12	11-12cm	Sept.-Jan.
Mixed colors, also separate colors:	or		
Red, Pink, Yellow, White, Purple	10	12cm up	
TULIPS, Parrot, mix	8	11-12cm	Sept.-Jan.
WATSONIA, Mixed Colors	8	1 1/2" up	Sept.-Jan.

* GLADIOLUS and GLORY LILY bulbs recommended for late summer and fall planting in mild climate areas only (Florida and Gulf Coast.)

NOTE that not all bulbs are available for early delivery. See dates available and order accordingly. Amaryllis and Dutch Iris can be shipped together in early October.

YOUR WHOLESALE PRICE: \$6.25 per Doz. Pkgs.

SUGGESTED SELLING PRICE: 89c per Pkg. (42% Profit)

MINIMUM ORDER: Not less than 2 doz. packages

TRANSPORTATION CHARGES ALLOWED: on shipments of 12 dozen packages or more within 1000 miles radius of Cocoa, Florida (5% allowance if beyond 1000 mile radius). Shipments less than 12 doz. packages, prices are FOB Cocoa, Florida.

Premium Quality
FLOWER BULBS
PLANT NOW!



DISPLAY RACK

Designed for outlets having good store traffic, this attractive, all-metal display stands 6 1/2 ft. high, occupies only four square feet of floor space, holds 12-16 dozen packages. Each tier revolves separately which permits "shopping" the display from one position. Furnished on refundable deposit of \$12.00. Deposit is refunded when rack is returned freight prepaid, or when orders total \$240 in one season or consecutive seasons. Can be used same location practically year 'round for spring, summer and fall bulbs. For smaller outlets, an effective display for these packages can be made with peg board and hooks obtainable at your local building supply dealer.

"BIG PAK" PICTURE PACKAGED BULBS

"Big Pak" is the junior edition of our popular "Clear Vu Jumbo" bulb package listed above. Designed for volume sales in mass-market outlets. Package is 4 inches wide by 8 to 10 inches long, each item identified by a beautiful full color picture label with complete planting directions. Available in selection only as listed.

YOUR WHOLESALE PRICE: \$4.25 per Doz. Pkgs. PRE-PRICED RETAIL: 59c per Pkg. (40% Profit) MINIMUM ORDER: Not less than 2 doz. packages. DISPLAY RACK: Same as for "Clear Vu Jumbo" package as described above. Both sizes of packages can be displayed on the same rack.

TRANSPORTATION CHARGES ALLOWED: on shipments of 12 dozen or more packages, any selection of "Big Pak" packages or in combination with "Clear Vu Jumbo" packages.

LATE SUMMER AND FALL

	Bulbs Per Pkg.	Bulb Size	Available
AMARYLLIS, Meade Hybrid Mix	2	2 1/4"	Oct.-April
ANEMONES, Mixed	20	1/2"-5/8"	Sept.-May
DUTCH IRIS, Separate Colors: Lt. Blue, Dark Blue, Yellow, White	12	7-9cm	Oct.-Feb.
FREESIAS, Mixed	12	1/2"-5/8"	Sept.-Jan.
GLADIOLUS TRISTIS, Imported Miniature, Scented Glad	12	Top Size	Aug.-Feb.
RANUNCULUS, Mixed	12	1/2"-5/8"	Sept.-May
ZEPHYR LILY, Mixed	12	Top Size	Sept.-May